



DEUTSCHER FLEISCHER-VERBAND



International Quality Competition of
the German Butchers' Association



Quality always succeeds

Take part in our International Quality Competitions

IFFA INTERNATIONALE
FLEISCHWIRTSCHAFTLICHE
FACHMESSE

May 14-19, 2022 in Frankfurt am Main, Germany



Take part in the DFV-Quality Competitions at IFFA 2022

Dear fellow butchers and esteemed colleagues:

The German Butchers' Association (DFV, short for "Deutscher Fleischer-Verband") is the official representative of craft butchers in Germany. It represents 13,000 owners of craft butcher shops in Germany. The association was founded in 1875 in Gotha.

Held every three years, IFFA is the most important trade show for the global meat industry, as well as a meeting place for butchers and meat processors from all over the world. The DFV organizes a range of international quality competitions for butchers during this time.

At the 2019 IFFA, over 3,000 different products from all over the world were sent in for the international competitions – proof of the significance attributed to the certificates, medals and trophies that can be won here. Clients and competitors worldwide recognize the awards as proof of outstanding product quality.

For many years, numerous international producers of traditional high-quality meat products have been awarded medals and trophies in our competitions.

The competition will take place May 14-19, 2022, at the trade fair Frankfurt. The prizes, trophies and certificates will be awarded during the IFFA in Frankfurt, Germany. We, the German Butchers' Association, cordially invite you to take part in the great DFV-Quality Competitions at IFFA 2022.


Herbert Dohrmann
Präsident



Tested quality – award-winning products

► At the Cutting Edge

The IFFA is the leading trade fair in the meat sector. The latest technical and technological innovations will be presented here for the very first time.

► The Highest Award

The IFFA competitions are also known as the "World Cup" of high quality butchery.

► Something for you to be proud of

For your customers these international awards are proof of your high level of product quality.

► Test your skills

At the IFFA competitions you compete against the best in the meat sector, worldwide.

► Present your high level of quality

Your awards will not only make you more appealing among your current customers, but will draw in future customers, trainees and increase your press coverage.

Our International Competitions

Monday, May 16th 2022

International Quality Competition for Sausages

Presentation of the trophy: 5:00 pm at the competition site of the DFV in Hall 12.0



Tuesday, May 17th 2022

International Quality Competition for Cans and Jars

Presentation of the trophy: 5:00 pm at the competition site of the DFV in Hall 12.0

Tuesday, May 17th 2022

“Grand Prize for the Best Sausage”: International Quality Competition for Grilled, Boiled, Raw and Cooked Sausage

Presentation of the trophy: 5:00 pm at the competition site of the DFV in Hall 12.0



Thursday, May 19th 2022

International Quality Competition for Raw and Cooked Hams

Presentation of the trophy: 3:00 pm at the competition site of the DFV in Hall 12.0



IFFA

14.–19.5.2022
Frankfurt am Main

Technology for Meat and Alternative Proteins